



Under the Aegis of the Health Ministry
Sous l'égide du Ministère de la Santé



MOROCCO MEDICAL EXPO 2022

INTERNATIONAL HEALTH FAIR

From 19 to 22 May 2022

INTERNATIONAL FAIR OF CASABLANCA – AMDIE

21st EDITION

FORUM
AFRICA
GLOBAL
HEALTH



Organizers:

AMDIE
الوكالة المغربية لتنمية الاستثمارات و الصادرات
Moroccan Investment and Export development Agency

AV ATELIER VITA
COMMUNICATION - EVENEMENTIELLE - PRINT



The Moroccan Agency for the Development of Investments and Exports (AMDIE) Organizes jointly with the agency ATELIER VITA from 19 to 22 May 2022 at the Casablanca International Fair, the 21st edition of the International Health Exhibition "MOROCCO MEDICAL EXPO 2022". This exhibition constitutes the largest African show which brings together all the actors of the health of the public and private sector at national, continental and international levels.

The large number of professional visitors, which exceeded 7,265 professional visitors during the 20th edition, MEDICAL EXPO that this large exchange and meeting platform maintains its leading position in the medical and pharmaceutical sector in Africa.

TECHNICAL SHEET 2021

- **Exhibition name:** Medical Expo 2022
- **Name:** The International Health Fair
« MOROCCO MEDICAL EXPO 2022 »
- **Date:** From 19 to 22 May 2022
- **Location:** The International Fair of Casablanca
- **Type:** Professional
- **Edition:** 21st edition
- **Character:** International
- **Concomitant manifestations:**
 - The 7th edition of the Africa Global Health Forum –FAGS-
 - The 6th edition of the National Biomedical Engineering Days
 - The 3rd edition of the African Day for Sustainable Development in Health

COMMUNICATION AND PROMOTION OF THE SHOW



EXHIBITOR PROFILE

- o Pharmaceutical laboratories
- o Medical and paramedical equipment professionals
- o Professionals of fitness equipment and Spas
- o Professionals in medical equipment and consumables
- o Optics and Eyewear
- o Institutions and organizations
- o Suppliers of analytical and laboratory equipment and products
- o Professionals in the layout and decoration of pharmacies
- o Suppliers of medical furniture
- o Transport and hospital equipment



VISITOR PROFILE

- o National and international leads
- o Hospital directors
- o Specialist doctors
- o General doctors
- o Biologists
- o Pharmacists
- o Pharmacy technicians
- o Opticians
- o Biomedical engineers
- o Engineers and production technicians
- o Medical equipment technicians
- o Medical assistance professionals
- o Chemists
- o Physiotherapists and physiotherapists



The **MEDICAL EXPO** fair plays a fundamental role in the gathering, development and growth of health sectors, by becoming a platform for thinking about future strategies for that sector. It is thanks to the presence and the involvement of several personalities from the public and private sector that the 2019 edition was a resounding success, in particular:

- **Pr. Hichem NEJMI** : President of the 20th edition of the Exhibition MEDICAL EXPO 2019 and the 5th edition of the Africa Global Forum Health - FAGS- Presented by the advisers of Mr. Former Secretary General of the Ministry of Health.
- **Pr Mohammed LAGHZAOU**: The Scientific President of the forum FAGS 2019
- **Dr. Aziz TAHTAH**: The Central Director of the Directorate of Equipment and Maintenance (DEM) of the Ministry of Health
- **Pr. Mohammed IBRAHIMI**: The Representative of the National Council doctors.
- **Pr. Rachida SOULAYMANI**: The Director of the Antipoison Center and Pharmaco-vigilance
- **Dr. Nabila RMILI** : The Regional Director of the Ministry of health of the Casablanca - Settat Region
- **Pr. AFFIF MLY Hicham**: The Director of CHU Ibnou Rochd
- **Pr. Baha RABII**: Madam the delegate of Casablanca - Hay hassani from the Ministry of Health
- **Dr. Mohamed LAHBABI**: The President of the Confederation National Union of Pharmacists
- **Pr. Houcine MAAOUNI**: The Honorary President of the Council National Order of Physicians (CNOM)
- **Dr. Said MOUTAWAKIL**: The President of Moroccan society medical sciences

REVIEW 2019

- **Exhibition name:** MEDICAL EXPO 2019
- **Name:** The International Health Show "MEDICAL EXPO 2019"
- **Date:** From 04 to 07 April 2019
- **Location:** Casablanca International Fair
- **Type:** Professional
- **Edition:** 20th edition
- **Character:** International Net exhibition space: 3000m²
- **Number of exhibitors:** 150 including 50 foreign exhibitors and 100 national exhibitors
- **Participating countries:** 5 countries, Russia, Tunisia, Portugal, China and Morocco.
- **Number of visitors:** 7,265 Moroccan and foreign professional visitors
- **Concomitant manifestations:**
 - The 5th edition of the Africa Global Health Forum-FAGS
 - The 4th edition of the National Biomedical Engineering Days
 - The 1st edition of the African Day of Sustainable Development in Health

THE 2019 EDITION IN FIGURES





MOROCCO MEDICAL EXPO 2022



- 04** Days
- 15** Sessions
- 2400** Congress attendees
- 40** Conferences
- 04** Conference rooms

- 40** Speakers
- Days of conferences **04**
- 200** Exhibitors Estimated
- Estimated Visitors **11000**

PHOTO LIST OF THE 2019 MEDICAL EXPO EDITION

Organizers :



Rue Tiznit (opposite the Hassan II Mosque) Casablanca 20000



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